

# Columbia College and State Fair Community College Partnership Agreement

## Statement of Opportunity

Columbia College is interested in expanding our relationship with State Fair Community College to provide their graduates and employees increased exposure to educational opportunities at an affordable cost. Along with increased enrollments, additional benefits to Columbia College through the partnership would include additional marketing and recruiting opportunities.

## Partnership Purpose

This is a partnership between Columbia College (referred to in the remaining document as CC) and State Fair Community College (referred to in the remaining document as SFCC). The partnership name will be CC-SFCC. Because of this partnership, graduates of State Fair Community College will enjoy a diverse, four-year, private college experience that places emphasis on cost transparency and student services. The goals of this partnership agreement are outlined below.

This Partnership Agreement will:

- Promote Associate Degree completion at SFCC and provide graduates/employees a more affordable opportunity to pursue a Bachelor's or Master's degree program at CC.
- Implement an improved and reliable process for recruiting SFCC graduates/employees for CC degree completion.

## Partnership Profile

### Columbia College

Columbia College is a private, non-profit, coeducational institution of higher education that offers associate, bachelor's, and master's degrees and certificates. Columbia College is regionally accredited by the Higher Learning Commission. Columbia College students may enroll in day, evening, or online education classes at the main campus in Columbia, Missouri, or at one of the many Columbia College Global Division locations.

### State Fair Community College

State Fair Community College is a public community college in Sedalia, Missouri. In addition to the Sedalia campus, there are extended campus locations in Boonville, Lake of the Ozarks, Clinton, Warsaw, and Whiteman Air Force Base. State Fair Community College opened its doors in 1966 and has been affiliated with the Higher Learning Commission ever since. This institution prides itself on providing relevant and responsive learning experiences that empower students and communities to prosper.

## Partnership Structure

CC agrees to:

- Provide enhanced benefits to SFCC graduates by:
  - Increasing the existing Associate Degree Transfer Grant from 5% to 10% for eligible SFCC Associate Degree graduates pursuing an undergraduate degree

program online or at one of CC's nationwide locations (benefit not applicable to traditional Day program courses in Missouri). To be eligible, the graduate must:

- Be enrolled in a CC undergraduate degree program
- Have completed an Associate Degree consisting of 60 or more credit hours and graduated from SFCC
- Not have attended another college, other than SFCC, since the awarding of the Associate Degree
- Accepting up to 81 transfer credit hours
- Provide enhanced benefits to SFCC employees by:
  - Offering a 10% tuition discount for all courses taken at CC, including undergraduate, graduate, and non-degree seeking – online or at one of CC's nationwide locations (benefit not applicable to traditional Day program courses in Missouri).
  - Accepting up to 90 transfer credit hours
- Publicize the partnership by creating a landing page on the CC website that promotes and explains the benefits of this partnership agreement.

#### **SFCC agrees to:**

- Provide increased exposure and recruitment opportunities for CC through the following:
  - Send quarterly email blasts to all employees and students promoting the partnership with CC or provide CC with an annual student list, containing email addresses, who have earned 45+ credit hours at SFCC. Email content will be provided by CC Partnership and Marketing teams and approved by SFCC.
  - Notify CC of all advertised recruitment opportunities including transfer fairs. Additionally, provide the opportunity for a minimum of one private table set-up per month during the fall and spring semesters
  - Allow CC to present educational opportunities to employees based on a schedule agreed upon by both parties.
  - Display CC transfer material in high traffic areas.
  - Include CC in any student facing publications about transfer options; both digital and print.
  - Create and promote a landing page reflecting the CC- SFCC partnership and its benefits.
  - Allow the use of the SFCC name and logo in a press release and marketing materials.
  - Create a location on the drop-down menu of the main SFCC website linking to and promoting the partnership

#### **Tuition, Financial Aid and Billing**

- The 10% Associate Degree Transfer Grant offered to SFCC transfer students cannot be retroactively applied but may be combined with other institutional aid. CC financial aid awarding policies will be adhered to for the stacking order of aid.
- The 10% tuition discount offered to SFCC employees cannot be retroactively applied but may be combined with other institutional aid. CC financial aid awarding policies will be adhered to for stacking order of aid.
- Eligibility for scholarships is not diminished due to this offer.
- No fees, such as an application fee, technology fee, and graduation fee under the Tuition® model for courses taken through our online and nationwide locations.

- All books will be provided at no additional charge, including lab kits through our TruTuition® model for courses taken through our online and nationwide locations.

**Trademark and Logo use:** Except as stated in this agreement, neither party shall be authorized to use the trademark, logo, or trade names of the other party without prior permission, whether for advertising, goods, services, or otherwise.

**Trade Secrets and Confidential Information:** It is understood by CC and SFCC that all membership/ affiliate lists and documentation of either organization's programs, designs, pricing policies, business practices and proposals, and any other such information or property will be treated as confidential and proprietary.

**Limitation on Liability:** Neither party, nor its employees, officers or volunteers, shall be liable for any incidental nor consequential damages arising from this agreement.

**Dates of Agreement:** The partnership between CC and STCC will begin 60 days after final the signature and extend for three years, unless terminated as indicated here. Either party may terminate this agreement at any time by giving the other party a 60 day written notice of the termination. This agreement does not imply exclusivity to either party involved. The actual partnership period may be extended, if agreeable to both parties.

**General Terms:** This Agreement is governed by and constructed in accordance with the laws of the State of Missouri, without regard to any conflict of laws provision. If any provision hereof shall be determined to be invalid or unenforceable, the validity and effect of the other provisions hereof shall not be affected thereby.

The parties will comply with all applicable federal, state, and local laws, rules, and regulations, including without limitation the student confidentiality obligations set forth under the Family Educational Rights and Privacy Act, 20 U.S.C. § 1232g, ("FERPA").

Having read and understood the details of this agreement, the parties below agree to the terms outlined in this document.

State Fair Community College

Columbia College

By: Joanna Anderson

By: James Arnold

Printed Name: Dr. Joanna Anderson

Printed Name: James Arnold

Title: President

Title: Interim Vice President of Enrollment Management and Marketing

Date: 3/8/2021

Date: 3/11/21